

Public Political File Checklist

#1310125

Issue/Advertiser Person, Fran (D) for congress

original order from buyer/rep - Date of Original Order 10/14/2016

schedule

rates booked

candidate/issue name

station order

schedule

rates charged

candidate/issue name

List of committee officers

traffic information (spot content)

Communication refers to \_\_\_\_\_

invoice

final schedule

rates charged

LUR changes documented (if any)

Revision Dates	
_____	_____
_____	_____
_____	_____

Station Contact information

Tim Weaver

[tweaver@wttx.com](mailto:tweaver@wttx.com)

803-647-0235 (8:30am – 5:30pm Eastern)



I represent that the payment for the above described broadcast time has been furnished by:  
Person for Congress PO Box 1434 Fort Mill, SC 29716

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:  
Treasurer: James Smith 803.220.1008

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/4/16



Date

Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

### FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Victoria Engelmayer/AKPD Message and Media  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does  does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
\_\_\_\_\_  
**signature of candidate or authorized committee**

Victoria Engelmayer 8-8-16

\_\_\_\_\_  
**printed name** \_\_\_\_\_  
**date**

REP HEADLINE# 8409425 #131025

REP: TEL# 312-228-6641 FAX# 312-228-4239  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS RPT. FROM REP

OCT4/16 13.09  
\*\*\* WLTx-TV \*\*\*

NEW

ADD \*\*\* ORIGINAL REV#0 \*\*\*

DELETE

ORDER

3/PROD# EST#

POL/I/F PERSON/D/CON/SC

20/EOS 4/SLS#

DAN FOSTER

LINE/S

5/REP#

- CHICAGO

PARTIAL LINE/S

63/PCON 64/ACON

10/BILL CODE

AGENCY - 730 NORTH FRANKLIN  
ADDRESS CHICAGO, IL 60654

11/RATE CARD

16/BYR - VIV SILVERMAN

14/ORDER TYPE

17/RTG SVC - NSI

START DATE-OCT5/16 END DATE-OCT6/16 WK-1

59/STATE TAX

58/CITY TAX

57/CO-OP TYPE

CO-OP KEY D/P REC#

REP: INPUT NEW ORD PLS CONF ASAP THANKS! MARISSA FOR DAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

BS LN#	REP LN#	CD	DAYS	BEGIN TIME	END TIME	LNTH	DATE	END DATE	CLS SEC	PLAN	PRICE	SPT	RATE	SPOT	STATION	CD	SC#	SPOT	STS
3	1		THU	600A-700A		30	10/06	10/06		16/	1	\$225.00							
3	2		WED	700A-900A		30	10/05	10/05		16/	1	\$125.00							
3	3		WED	1100A-1200N		30	10/05	10/05		16/	1	\$150.00							
3	4		THU	1200N-1230P		30	10/06	10/06		16/	1	\$160.00							
3	5		WED	530P-600P		30	10/05	10/05		16/	1	\$150.00							
3	6		THU	600P-630P		30	10/06	10/06		16/	1	\$325.00							

REP HEADLINE# 8409425

REP: TEL# 312-228-6641 FAX# 312-228-4239

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

HARRIS RPT. FROM REP

OCT4/16 13.09

\*\*\* WLTx-TV \*\*\*

BS LN#	REP LN#	CD	DAYS	BEGIN TIME	END TIME	PTRN	LNTH	BEGIN DATE	END DATE	CLS	SEC	PLAN	PRICE	SPT	RATE	STATION	CD	SC#	SPOT	SPOT /LN
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3	7		THU	730P-800P			30	10/06	10/06					1	\$225.00					1
3	8		WED	1000P-1100P			30	10/05	10/05					1	\$250.00					1
3	9		WED	1100P-1135P			30	10/05	10/05					1	\$275.00					1
3	10		THU	1130P-1205A			30	10/06	10/06					1	\$200.00					1
3	11		WED	1135P-1235A			30	10/05	10/05					1	\$100.00					1

OCT/16 \$2,185.00 CONTRACT TOTAL

\$2,185.00 TOTAL SPOTS 11

MARKET TOTALS \$7,048 WLTx 31% WOLO 27% WIS 33% WZRB 0% WACH 9% WKTC 0% CABL 0%

SVC- NSI BOOKS- NOV/15 DEMOS- RA35+\*

# AKPD

MESSAGE AND MEDIA

## TRAFFIC INSTRUCTIONS *URGENT*

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DATE: 10/4/16

TO Charlotte NC & Columbia SC Broadcast Stations  
ADVERTISER/ Fran Person for Congress  
PRODUCT  
COMMERCIAL(S) FJP-16-01(H) Teamwork  
FLIGHT DATES Wednesday Oct 5, 2016 – Until Further Notice  
INSTRUCTIONS Beginning Wed Oct 5, please air FJP-16-01(H) Teamwork – 100%  
Until Further Notice. Thank you!

**\*\*\*THANK YOU VERY MUCH!!!!\*\*\***

PLEASE CONTACT US WITH ANY QUESTIONS:

DEBRA SCHOMMER KLEIN  
818.415-9098

[dschommer@akpdmmedia.com](mailto:dschommer@akpdmmedia.com)

or

VICTORIA ENGELMAYER  
[victoria@akpdmmedia.com](mailto:victoria@akpdmmedia.com)

# CONTRACT



**WLTXTV**  
 6027 Gamers Ferry Road  
 Columbia, SC 29209  
 (803)776-3600

www.wltv.com

And:

**AKP Message & Media/ POL**  
 730 N. Franklin  
 Chicago, IL 60610

<b>Product</b>		FRAN PERSON FOR CONG	
<b>Contract Dates</b>	10/05/16 - 10/06/16	<b>Estimate #</b>	
<b>Advertiser</b>	Fran Person for Congress/ POL	<b>Original Date / Revision</b>	10/04/16 / 10/04/16
<b>Billing Cycle</b>	EOM/EOC	<b>Billing Calendar</b>	Broadcast
<b>Property</b>	WLTXTV	<b>Account Executive</b>	Dan Foster
<b>Special Handling</b>	Dan Foster		
<b>Demographic</b>	Adults 35+		
<b>Agency Code</b>	T903	<b>Advertiser Code</b>	
<b>Agency Ref</b>	23190AG	<b>Advertiser Ref</b>	107745

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLTXTV	10/06/16	10/06/16	Local News @ 6a M-F	6-7a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$225.00				
N 2	WLTXTV	10/05/16	10/05/16	CBS This Morning	7-9a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$125.00				
N 3	WLTXTV	10/05/16	10/05/16	Price Is Right	11A-12P		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$150.00				
N 4	WLTXTV	10/06/16	10/06/16	M-F 12p News 19	12-1230pm		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$160.00				
N 5	WLTXTV	10/05/16	10/05/16	Local News @ 530p M-F	530-6p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$150.00				
N 6	WLTXTV	10/06/16	10/06/16	Local News @ 6p M-F	6-630p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$325.00				
N 7	WLTXTV	10/06/16	10/06/16	Inside Edition	730-8p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$225.00				
N 8	WLTXTV	10/05/16	10/05/16	Wednesday Prime C	10-11p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$250.00				
N 9	WLTXTV	10/05/16	10/05/16	Local News @ 11p M-F	11-1135p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$275.00				
N 10	WLTXTV	10/06/16	10/06/16	M-F Late News	Late Late News		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$200.00				
N 11	WLTXTV	10/05/16	10/05/16	Late Show	Late Show w/Steve		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$100.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

TEGNA, Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station. TERMS: Due 15th day of the Month following Broadcast.



**WLTN-TV**  
 6027 Garners Ferry Road  
 Columbia, SC 29209  
 (803)776-3600

www.wltv.com

<b>Contract / Revision</b> 1310125 /		<b>Alt Order #</b> 08409425	
<b>Contract Dates</b> 10/05/16 - 10/06/16		<b>Product</b> FRAN PERSON FOR CON	
<b>Advertiser</b> Fran Person for Congress		<b>Estimate #</b>	
		<b>Original Date / Revision</b> 10/04/16 / 10/04/16	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	--W----	1			\$100.00					
<b>Totals</b>											0.00	11	\$2,185.00
<b>Time Period</b>	<b># of Spots</b>	<b>Gross Amount</b>	<b>Agency Comm.</b>	<b>Net Amount</b>									
09/26/16 - 10/06/16	11	\$2,185.00	(\$327.75)	\$1,857.25									
<b>Totals</b>	11	\$2,185.00	(\$327.75)	\$1,857.25									

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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